

## ECO-GRO LAWCARE

*Environmentally Conscious Care  
for Your Gorgeous Lawn*

The grass is always greener...in every way that counts...when you entrust your yard to Eco-Gro Lawncare.

"Since 2009, when the Ontario government's pesticide ban for cosmetic use came into effect, homeowners have been frustrated, not knowing what to do to effectively control weeds and grow beautiful lawns," observes Vito Saputo, owner of Eco-Gro. "To have a safe, healthy, weed resistant lawn, homeowners have to be more proactive than reactive now."

Being proactive is a challenge if you don't have the time or expertise to thwart new weeds and eliminate existing ones. The issue can be resolved simply by calling Eco-Gro Lawncare for a free lawn evaluation.

Family owned and operated, the organic based company stands by its motto: Healthy Lawn, Healthy Lives and Healthy Planet. Eco-Gro employs environmentally responsible principles and practices to achieve lush grass fed by rich soil. Comprehensive services include fertilizer programs, weed control, lawn pest control, core aeration, slit over seeding, organic top dressing, tree and shrub care and dethatching for both home and commercial businesses.

Vito believes, "A healthy, weed and pest resistant lawn should be achieved by incorporating principles of Integrated Pest Management (IPM)," an earth friendly program that combines various strategies to prevent pest activity and infestation. Depending on the property, the approach may include customer education; monitoring; proper fertility, mowing and irrigation; core aeration; or over seeding new endophytic cultivars of grass for pest resistance and other beneficial properties.

Eco-Gro's premium quality granular slow release products nourish and create thick healthy grass. Organic based fertilizers not only feed the plants, they feed all the helpful living organisms that naturally produce excellent soils. Healthy plants start at the root.

For 2011, Eco-Gro is stepping up its weed control measures, incorporating the most current and effective products and techniques available. "We are very impressed by FIESTA and its ability to control dandelions and other broad leaf weeds," Vito says. "It's really the only effective alternative to traditional three-way chemical herbicides like the banned Killlex." FIESTA is an odourless liquid derived from iron. It works fast; control will be visible in less than 48 hours. However, several applications are necessary to ensure complete eradication. It's a selective weed control herbicide that won't kill the grass surrounding the weed when accurately applied.

FIESTA may be professionally applied from early spring through fall, when weeds are actively growing.

All work is done by Eco-Gro's trained technicians. "We are a Ministry of Environment licensed and insured operator able to apply all regulated products to landscapes," Vito assures. "When customers work with us and follow our technicians' advice for proper mowing and watering, they will have healthy lawns, guaranteed!"

Eco-Gro customizes seasonal lawn programs to best meet your requirements and budget. The company offers a 10% discount on seasonal lawn care programs year-round to seniors. Younger homeowners who mention reading about Eco-Gro in Windsor Life will save 5% on a seasonal lawn care program!

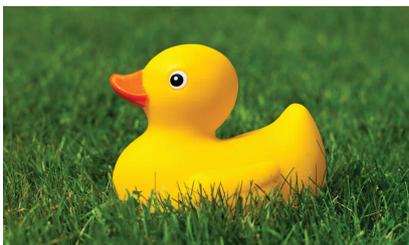
If you're at the 29th Annual Windsor Home and Leisure Show April 1st to 3rd at the Windsor Expo Centre, visit the Eco-Gro Lawncare team and learn about improving your lawn's health.

# Environmentally Conscious Lawn Care

HEALTHY LAWN. HEALTHY LIVES. HEALTHY PLANET.

## Your best solution to a beautiful healthy and weed resistant lawn is Eco-Gro Lawncare.

We are committed to providing a level of satisfaction second to none. By following our programs and technicians advice you're assured a lush green lawn. Your satisfaction with our services is guaranteed.



### SERVICES:

- Fertilizer Programs
- Core Aerating
- Weed Control
- Pest Control
- Slit Over Seeding
- Organic Top Dressing

**BUY 3 FERTILIZER  
APPLICATIONS  
GET ONE FREE**

Some restrictions apply. Offer expires April 30/11

### HEALTHY PLANET

Our commitment is based on the foundation of providing environmentally responsible lawn care with the promotion of eco-friendly products and responsible use. Our programs only include the use of slow release fertilizers which allow the right amount of nutrients needed to promote healthy growth. These products reduce leaching into the water eco systems unlike with the use of lower grade products. Our bio herbicide and pesticide products are completely safe for people, pets and the environment.

**Eco-Gro**  
L A W N C A R E  
HEALTHY LAWN, HEALTHY LIVES, HEALTHY PLANET

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